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1953

Gladland Acres

ROUTE 1
LEBANON, OREGON
SUPERIOR GLADIOLUS

SPECIAL WINTER BARGAIN BULLETIN

RETURN POSTAGE GUARANTEED

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LEBANON, ORE

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Washington, D. C.

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THE GLADLAND ACRES BARGAIN WINTER BULLETIN

The Gladland Acres Catalog is issued in early summer, so that our customers may have it available during the flowering season, with prices that will prevail the following spring. It is mailed free to all customers who have made purchases through either of the two preceding years — and to all others who request it, for a nominal charge of 10c to partially cover our printing and mailing expense.

It describes all of the varieties (more than 600) which we have available — with factual data as to name of originator, year of introduction, days to bloom, number of buds, number of florets the variety should open, and our segregation of all varieties into their size and color classes makes selection of types desired, an easy matter. Copies are still available and will be mailed free of charge to all purchasers from this winter bulletin who request it. All customers will also receive without special request, a free copy of the 1954 catalog which will be mailed in late July or early August, this coming summer.

In this present bulletin we have endeavored to offer collections, mixtures, and assortments in such a wide range of variety that everyone will find groups that will exactly fit their needs. The bargain prices that prevail are possible because of the labor-saving in filling orders when groups can be assembled for several orders, simultaneously. This permits much lower pricing without affecting the margin of profit which we must have to cover overhead expense. Your gain, therefore, is not our loss — and we mutually profit in the transaction. An example of concrete savings is shown by the following special collection offer designed to supply superb popular varieties most in demand this year for home use, or show specimens.

Collection A

Glorious spikes of top show quality — in the most-wanted varieties. All bulbs are large-size, 1½" to 1½" in diameter. The collection consists of 5 bulbs each separately packed and labeled of the following 9 varieties:

BURMA (Rose)	PATRICIAN (Lavender)
ORIENTAL PEARL (Cream)	SPIC & SPAN (Pink)
RED CHARM (Deep Red)	MID-AMERICA (Light Red)
ELIZABETH THE QUEEN (Lav'ndr)	PHAROAH (Salmon)
SPOTLIGHT (Yellow)	

These 45 bulbs purchased from our catalog at 10 rate would cost you \$5.68 plus postage charges on 3 pounds.

Our Special Price for the Collection, post paid, only \$3.00

A double lot (10 bulbs of each) 90 lg. bulbs — post paid, only \$5.50

GLADLAND ACRES ANNOUNCES EXCLUSIVE RELEASES FOR 1953

(The First Five Listed Are Originations of Paul V. Baker)

SANTIAM (Class 390) 77 days. Opens 5 of 17 buds with 5 buds in color. Chartreuse green center is bordered by a broad band of salmon-scarlet which to some eyes appears a rose shading. As flowers age, centers change to a green-yellow, while buds are deep chartreuse tipped with bright color. Superb in arrangements. Our Gladland farm borders the Santiam River in the Santiam Valley of Oregon. A very beautiful river and valley — and a very beautiful gladiolus. This was seedling 5-49. Price Each — any size bulb — \$3.00. 5 bulblets for \$2.00.

THE WHITE LADY (Class 500) 89 days. Opens 6 to 7; 5½" florets on a 19 bud spike. Splendid formal placement, firm texture. Art Burtis, prominent cut-flower grower of the Portland area has purchased ½ of the stock of this variety and the name chosen was his suggestion. Price Each — any size bulb — \$2.00. 5 bulblets \$1.00.

BUCKSKIN (Class 490) 86 days. Opens 5 of 17 buds. Orange-tan with yellow-tinged throat. Very similar to Glenolden of which it is a seedling, but with us it seems a sturdier growth with slightly smaller florets but still in 400 size class. Shown at Yakima Western International and at Oregon State Shows in our commercial exhibits, we had many requests for bulbs. Price — any size bulb — \$2.00. 5 bulblets \$1.00.

M. M. MURDOCK (Class 570) 88 days. Opens 8 to 9 very heavily ruffled royal-purple florets on a 20 bud spike. Growth habits, form and ruffling identical with Burma performing at its best. Half of the existing stock has been purchased by Valley-View Gardens of Troutdale, Oregon. We rate this as very superior both for exhibition and commercial use. Named in recognition of a life-long friendship which I cherish as one of my most precious assets. M. M. Murdock is publisher of the **Wichita Eagle**, most influential and widest circulated Kansas newspaper. Price Each — any size — \$2.00. 10 bulblets for \$2.00. **Special Grower Unit** — 10 Medium size bulbs and 100 bulblets for \$25.00.

AUTUMN HAZE (Class 486) 80 days. Opens 5 to 6 of 20 bud spike. Floret petals lightly ruffled, frilled and pointed. Color a dusty plum, by which we mean the tinting of a red-purple plum, hazed with an overlay of warm brown-gray dust. The throat, large and well defined, is a very clear light creamy yellow, which in contrast seems almost white. Raised ribs extend a cream line almost to the tip of the lower petals. Very good growing habits. A flower which will appeal to all lovers of the smoky shades. Price each — any size — \$2.00. 10 bulblets \$2.00.

ORANGE RAY (Menzies, Australia) (Class 524) Seedling of (J. S. Bach X Dr. Pryor) X (Orange Sovereign X Spirit of St. Louis). Reddish orange self, formal type. Opens 10 or more 6" crimped wide open florets. 24 bud flower head, 36 to 45 inches. About 78 days. Price, large or medium bulbs, Each \$3.00.

EXCLUSIVE RELEASES FOR 1953 (Continued)

FROM MRS. WALTER WERTH OF OREGON

GOLD ROYAL (Class 412) 80 days. Color extremely clear and bright, medium yellow. Opens 6 on a 19 bud spike; field height about 42 inches. Withstands extreme heat better than any other yellow we have grown. For 2 successive years this has given the most satisfactory performance of the more than 50 yellow varieties we have been growing. Florets slightly ruffled. Price per bulb (any size) \$2.00. Bulblets, 10 for \$2.00.

JANET WERTH (Class 542) 85 days. Bright deep pink with large creamy-white throat area. Another good heat-resister as it easily opened 8 of its large florets on 21 bud spikes in 100 degree weather. Very strong, straight, tall grower with perfect formal placement. It looks like a sure show winner. Price per bulb (any size) \$2.00. Bulblets, 10 for \$2.00.

BABY VIOLET (Class 167) 70 days. miniature glad that fills a space in the lavender or violet color classes as in color it lies between the two shades. While this shows plainly its "Prim." ancestry with slightly hooded florets and contrasting throat markings it is really a charming little miniature. We do not rate this as a great glad but until one comes along with more widely opening flat florets in its size and color we believe it desirable and useful. Price per bulb (any size) 50 cents. Bulblets, 10 for 75c.

FROM G. M. KRESS OF WASHINGTON

ISLAND ORCHID (Class 267) 75 days. Lavender over cream at petal edges, cream throat with dusty deep violet throat arrows. 2 to 2½ inch florets with needle-pointed ruffled petals, in sheen and texture reminiscent of an orchid. Won the purple ribbon at Washington State Gladiolus Show where it created a sensation among fans of the miniature and small classes. We consider this an exceptional variety of 4-star quality. 12 buds, 5 open with 3 showing color. Flower head 20 inches, field height 42 inches. Price per bulb (any size) \$1.00. Bulblets, 8 for \$1.00.

NEW AND RECENT INTRODUCTIONS THAT MERIT SPECIAL MENTION

BETSY ROSS (Zimmerman 1952) Class 462

Irregularly striped rose-red on a white background. Opens 7 to 9 of 20 buds in 80 days. Colorful, gay and different. Most visitors who saw it this summer ordered one or more bulbs.

PRICE, Lg. \$1.00; Med. 75c; Sm. 50c

THE GODDARD GROUP (From British Columbia)

Except for Attraction which we released last year — this is the first offering of U. S. grown bulbs of these splendid introductions. Priced uniformly at \$1.00 per bulb we offer the collection of

6 Large Bulbs for Only \$4.50

6 Medium Bulbs, Only \$3.00

AERO (501), ATTRACTION (566), CHERUB (301) ORCHID MONARCH (566), SILVER MOON (400) and WHITECLIFFE (501).

We predict a very great popular demand for these bulbs — performance is outstanding.

THE N. BURN GROUP (1951) (From New Zealand)

All are show varieties DeLuxe and several are commercials. Although we released this group at only \$1.25 per bulb, we were greatly disappointed that we did not obtain wider distribution as these have real merit. We are determined that they will be more generally grown this year, and to insure this we offer the group of six varieties in large bulbs for \$4.00. In Medium size for only \$2.50.

CENTENNIAL SUMMER (542), DOMINION MONARCH (542), FLORISTS GLORY (476), J. H. MANN (570), SALMON PERFECTION (532), UNUSUAL (480).

PATROL (416)

A very wonderful buff apricot.

Lg., 2 for 40c — Med., 2 for 25c

GRAY DAWN (Errey)

Similar to Both's Gray Dawn but color is deeper. Background is tinted grey instead of cream.

Large 35c — Medium 25c

OFFER EXTRAORDINARY KING DAVID

The most widely talked about purple glad. A glorious prize winner wanted by everyone.

1 Large or Medium Bulb plus 10 Bulblets for \$1.50

or 2 Medium Bulbs for - - - - \$1.50

Regular listed price this season for these is \$2.50. Our offer saves you a full dollar.

We have only 50 large bulbs of King David. After these are gone, we will fill orders on this offer with medium size bulbs.

GAY NYMPH (B. E. Nichols 1952) Class 516

Tall-growing, vigorous with a warm orange buff coloring quite different from others of this class. Opens 7 of 20 buds in 85 days. Looks very much like a prize winner in the show-table.

Price, Lg. 50c — Med. 35c — Sm. 25c

PHAROAH (Class 530 - 1950)

We will simply have to include this among our featured varieties, as more and more, its vigor and hardiness are proving its desirability. It requires, however, as early planting as possible to hit the shows.

10 Bulbs in Assorted Sizes for only \$1.50

THE LUCIAN GOSLING TRIO (1951)

RED DRAGON—spurred giant dragon class (552), together with VIOBLUE (578) and MANYA (460) comprise this offering. The group of 3 for \$1.00 in large size; in mediumbulbs for 75c.

MRS. RHODA PETERSON (582) (Menzies 1951)

This orange-gray smoky we consider the finest Australian smoky to date. Beauty and performance seem to lack nothing that could add to its effectiveness.

Price, Lg. \$1.00; Med. 75c; Sm. 50c

This was the highest scoring Australian variety in the Rhode Island trials in 1951.

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Large, 50c — Medium, 35c

GLADLAND RAINBOW MIXTURES — HAND BLENDED FROM SUPERIOR VARIETIES

LOT 1 — Our 1953 SPECIAL RAINBOW ASSORTMENT

25 BULBS — MEDIUM SIZE

Each bulb a different variety (unlabeled). We include a labeled new variety retailing at \$1.00 in each assortment. Catalog value, more than \$3.00.

POST PAID FOR ONLY \$1.27

LOT 2 — Our 1953 SPECIAL RAINBOW ASSORTMENT

12 BULBS — LARGE SIZE

Each bulb a different variety. We include a labeled new variety retailing at \$1.00 in each assortment. Catalog value, more than \$2.50.

POST PAID FOR ONLY \$1.27

LOT 3

The Gladland Rainbow Mix

LARGE BULBS

1 1/4" to 2" in diameter — at least 30 varieties in each 100 bulbs, in wide color range.

100 Bulbs post paid \$6.00
50 Bulbs post paid \$3.25

LOT 4

The Gladland Rainbow Mix

MEDIUM BULBS

3/4" to 1 1/4" diameter. At least 30 varieties in a wide color range in each 100 bulb lot.

100 Bulbs post paid \$4.00
50 Bulbs post paid \$2.15

LOT 5

The Gladland Miniature Mix

Containing only the very popular small floret varieties. At least 10 distinct kinds in each 100 bulb lot. Bulb size 1/2" to 1 1/4".

100 Bulbs post paid \$5.00
50 Bulbs post paid \$3.00

LOT 6

SEEDLINGS

10 unbloomed seedlings from our 1952 seed bed.

POST PAID \$2.50

LOT 7

SEEDLINGS

Consists largely of all different varieties, 2-year large bulbs. A spectacular group. Postage extra.

100 Large & Jumbo Bulbs \$7.50
200 Large & Jumbo Bulbs 10.00

LOT 8

SEEDLINGS

Grown from bulblets, nearly all different varieties, 1-year medium size bulbs, mostly different from Lot 7 — and very good. Postage extra.

100 Medium Size Bulbs \$5.00
200 Medium Size Bulbs \$7.50

LOT 9

SEEDLING BULBLETS

We make no selections until second year bloom, but all bulblets are saved, and this lot comprises about 15,000 different seedlings. (Postpaid)

100 Bulblets \$1.00
1/2 Pt. (about 1,000) \$5.00
1 Quart — \$15.00

LOT 10

SEED

Gathered only from new and recent introductions which looked to us as having special merit.

Per Packet of 100 Seeds
\$1.00

LOT 11 — GLADLAND ASSORTMENTS — By Color

Each lot contains 25 bulbs in assorted medium and large size, 1" to 2" diameter. Each lot, although containing at least 5 varieties, will have only a single color class. Each lot post paid \$1.50; any four lots for \$5.00. Be sure to state colors desired — no miniature or small varieties are included. Available color classes as follows:

WHITE — CREAM — YELLOW — ORANGE — SALMON — SCARLET — PINK
RED — ROSE — LAVENDER — PURPLE — SMOKY

LOT 12 — A GLAD ASSORTMENT FOR LOW BOWL ARRANGEMENTS

This is a De Luxe Assortment of the popular medium-floret size varieties as Wedgewood, Golden Frills, Rhett Butler and other splendid kinds that are so effective for table decoration. Bulb size is medium — preferred planting size for this use. If purchased separately, 100 bulbs would cost \$8.00. Special lot price, 100 bulbs, \$4.00 post paid.

MAY WE CALL SPECIAL ATTENTION TO LOT 1

For the past 3 years this has been the Gladland Special and the biggest value of the whole list. Fine for gifts and a natural for garden clubs who conduct plant sales for special garden club projects which require extra money to finance. Many clubs have availed themselves of our special offer of 60c each (in lots of 10 or more) postage extra — to add to their sales programs.

LOT 13 — ART SHADES FOR THE ULTIMATE IN ARTISTIC ARRANGEMENT

Only Browns, Coppers and Smokys are included in this splendid blend of the most fascinating shades.

50 Bulbs (size 1" to 1½") post paid \$5.00

LOT 14 — GROW GLADS FOR PROFIT

From a plot in your back yard about 15 by 20 feet you can cut 80 dozen spikes, readily sold at \$1.00 per dozen. We will furnish the 1000 bulbs this space requires in choicest labeled standard cut-flower varieties in best size bulbs to produce extra quality spikes (1¼" to 1½" diameter) for only \$28.80 F.O.B. Lebanon. Shipping weight 45 lbs.

LOT 15 — GROW GLADS FOR PROFIT

Same quality, same variety bulbs as offered in Lot 14, but bulb size 1" to 1¼" diameter — the size most cut-flower growers buy for production for sale to leading florists — 1000 bulbs for only \$22.00 F.O.B. Lebanon. Shipping weight 30 lbs.

EXPLANATION OF CODE NUMBERS USED IN THIS BULLETIN TO EXPLAIN FLORET SIZE AND COLOR OF FLOWERS

N.A.G.C. Classification Code. Size is indicated by initial digit. 500 series denotes **Giant** size, 5½" or larger. 400 series denotes **Large**, 4½ through 5¾". 300 series denotes **Medium**, above 3¼ through 4¾". Final 2 digits indicate color. 00 WHITE, 06 CREAM, 10 LIGHT YELLOW, 12 DEEP YELLOW, 16 BUFF, 20 LIGHT ORANGE, 22 DEEP ORANGE, 24 RED ORANGE, 30-32 LIGHT AND DEEP SALMON, 36 SCARLET, 40-42 LIGHT AND DEEP PINK, 50-52-54 LIGHT, DEEP AND BLACK RED, 60-62 LIGHT AND DEEP ROSE, 66 LAVENDER, 70 PURPLE, 76-78 LIGHT AND DEEP VIOLET BLUE, 80 SMOKY, 90 POLYCHROMES AND ODD COLORS. If the final digit is odd as 501, this indicates that floret is conspicuously marked with contrasting or deeper colored throat.

NOW IS THE TIME TO GROW GLADIOLUS FOR PROFIT AS A PART-TIME PASTIME

One-third of the reading space in our 1952 catalog was taken up with an informative, factual article which answers the questions you would ask us if you were planning to make your Glad hobby self-sustaining and dividend paying. A copy of this will be sent on receipt of 10c in stamps. Our customers who tried this were delighted with the outcome of their venture. Most of them are re-ordering in increased amounts this season — as they found a ready market for their blooms and discovered that they should produce more spikes to fill their customers' demands for the high quality flower spikes produced by these select Gladland bulbs.

LOT X — 1400 Bulbs

Cash with order price F.O.B. Lebanon — \$36.00

GROUP ONE — 100 bulbs each of 14 varieties; 1400 bulbs to furnish about 115 dozen spikes. We supply 400 bulbs in large size for earliest bloom, 1000 bulbs in medium size for later bloom.

NOTE: This group of 1400 bulbs requires about 200 lineal feet of row space (equivalent to 15 ft. by 27 ft.) if planted in stagger row, about 7 bulbs to the lineal foot.

LOT Y — 3000 Bulbs

Cash with order price F.O.B. Lebanon — \$77.50

GROUP TWO — This group contains 150 bulbs each of 20 varieties; 3000 bulbs to furnish 250 dozen spikes. We supply 900 bulbs in large size for early bloom, 2100 bulbs in medium size for later bloom.

You may purchase this group on credit terms which are: \$32.50 cash with order; \$25.00 August 15th; \$25.00 September 15th.

This group requires, if planted as suggested for Group One — about 430 lineal feet of row or a space equivalent to 22 feet by 40 feet.

LOT Z — 6000 Bulbs

Cash With Order Price F.O.B. Lebanon, \$155.00

GROUP THREE — OUR MOST POPULAR GROUP OFFERING — 200 bulbs each of 30 varieties; 6000 bulbs to furnish 500 dozen spikes. We supply 1800 of these in large size bulbs for earliest bloom, and 4200 in medium bulbs for later bloom. This group is a very comprehensive color selection and certainly the most particular customer is sure to find exactly the color he or she might desire. Planting space required (if planted as suggested for the former groups) about 860 lineal feet of row, or an area equivalent to 40 ft. by 45 ft.

You may purchase this group on credit terms, which are: \$60.00 with order; \$50.00 August 15th; \$50.00 September 15th.

Our variety selection will be largely from the following list which offers the combined advantages of lowest possible cost coupled with capacity for quality spike production.

ALICE ADAMS	HEAVENLY WHITE	PHAROAH
APRIL	HIGH COMMAND	PHOEBE
AVIATRICE	HIGH FINANCE	POCAHONTAS
BLUE BEAUTY	H. R. HANCOCK	PURPLE SUPREME
BOULOGNE	LADY ANNE	RED CHARM
BUCKEYE BRONZE	LEADING LADY	SNOW PRINCESS
BURMA	LIPSTICK	SPIC & SPAN
CHAUMONY	MAGNOLIA	SPOTLIGHT
ELIZABETH THE QUEEN	MANSOER	STORM KING
ERREY'S SCARLET	OREGON ROSE	TUNIA'S ELITE
ETHEL CAVE-COLE	ORIENTAL PEARL	TUT'S BOTH
FIREBRAND	PATRICIAN	WHITE GOLD

LONG SEASON SPECIALS OF NEW AND RECENT INTRODUCTIONS

Offered by us last winter for the first time — the response from our customers induces us again to repeat this offer with a far larger list of varieties. Each special lot is of a single variety, using several bulb sizes, which when planted at the same time will produce flowers over a long season. The number of bulbs in each lot will vary depending upon their catalog value, however without exception the current list price of the bulbs included will equal or exceed \$1.10. The price range of all bulbs included in this offer is from 25c to \$1.00 per bulb in large size. Smallest number of bulbs in any lot is 2.

SINGLE LOT 75c — 5 LOTS for \$3.50 — 10 LOTS for \$6.50

Your saving is at least 35c even though you buy only a single unit. On a purchase of 10 or more you actually save 45c on each item. Choose from the varieties listed below which are grouped by color for your convenience. The code number following each variety name shows the floret size, color and shade. You will find an explanation of this in a separate paragraph in this bulletin.

WHITE	SCARLET	ROSE (Cont.)
Alcan 500	Cheyenne 536	Pocahontas 460
Aero 501	Eclipse 536	Vindicator 460
Leading Light 500	Flame Girl 536	Betsy Ross 462
Peggy Farrell 501	Idyll 530	Dresden Lady 462
White Challenge 501	Scarlet Giant 536	LAVENDER
White Goddess 500	Ace 436	Attraction 566
Frilled Beauty 401	Brilliant 436	Eiffel Tower 566
Miss Dainty 400	Firegleam 436	Orchid Monarch 566
Mother Fischer 400	Firelight 436	Siboney 566
Silver Moon 400	La Favorite 436	Gail 466
Swing 400	Mountain Gem 436	Gay Lady 466
CREAM	Radiant 436	Gay Lally 466
Charlotte Russe 506	Scarlet Major 436	Joan's Lavender 466
Connie G 506	PINK	Lady Lorchid 466
D. Both's Memory 506	Cooney Miss 540	Lavender Lace 466
Beersheba 406	Expanse 540	Longfellow 466
Cream Orchids 406	Fondant 540	Princess Margaret 466
YELLOW	Margot Elizabeth 540	Sterling 466
Primrose 511	Mrs. F. S. Swanton 540	Vogue 466
Golden Favorite 512	W. J. Dakers 540	PURPLE
Java 512	California 542	Avenue of Honor 570
Classic 410	Centennial Summer 542	Devon 570
Green Gold 410	Dominion Monarch 542	J. H. Mann 570
Keepsake 410	Personality 542	Themis 570
Linda Lou 410	Andromeda 440	Stained Glass 470
Retta Joe 410	Avondale 440	BLUE VIOLET
Goldrod 412	Bonnie Brae 440	Blue Giant 576
Holmwood Primrose 412	Chic 440	Blue Ice 576
Pure Gold 412	Evolution 440	Vioblue 578
BUFF	Ivy 440	Blue Horizon 476
Butterscotch 517	Marie 440	Burns Success 477
Quiberon 416	Mrs. P. Costa 440	Florists Glory 476
ORANGE	Peach Petal 440	Great Lakes 476
Margaret Jean 520	Pink Glory 440	Libretto 476
Marie Therese 520	A. L. Stephens 442	Violet Crumble 477
Marsden 520	Aurora Australis 442	Porcelain Blue 478
Circe 523	Complexion 442	SMOKY
Majestic 524	Holmwood Charm 442	Adagio 584
Col. Wm. Light 524	Necia 442	Bronze King 582
Clive 420	Rosy Dawn 442	Keith 582
Glow 420	RED	Mrs. Rhoda Peterson 583
Jean Golding 420	Daniel Boone 550	Royaltina 583
Raphael 420	Dr. Pryor 550	Bushfire 486
Yvonne Darragh 420	Big Joe 552	Geoffry Watson 483
Henri de Greeve 423	Birch Red 552	Gray Dawn (Both) 486
SALMON	Red Army 552	Gray Summit 486
Bob Both 530	Red Dragon 552	Grey Dawn (Errey) 486
June Estelle 530	Mrs. R. G. Errey 554	Holmwood Harmony 486
Mrs. E. S. Jensen 530	Ralph 450	Luna Park 483
Pharaoh 530	Sister O'Callahan 450	Machushla 486
Blaire Marguerite 532	C. Roberts 452	Persian Rug 486
Boldface 533	Ranger 452	Storm Cloud 486
Dolly Varden 532	Velvet 452	Unusual 484
Gorgeous 532	Black Knight 454	ANY OTHER COLOR
Salmon Perfection 532	Maurrie Trevan 454	Big Smoke 590
Tunis 532	Tobruk (Pf) 454	Tony 590
Don Bradman 430	ROSE	Tunias Atomic Burst 590
Fred Tucker 430	Giant Cyclamon 560	Bill Both 490
Grand Finale 430	Manya 560	Brazil 490
Jeanette White 430	Miraculous 560	Charlotte Anne 490
Madame Butterfly 430	Noweta Rose 560	De Grysaard 490
Polynesia 430	Attila 562	Hula Hula 491
Sentiment 430	Hillcrest 562	Jackpot 491
Stateliness 430	Mrs. Knox Gilmer 562	Robinson Crusoe 491
Doris Hancock 432	Diadem 460	South Seas 491
Harbour Lights 432	Elmer's Rose 460	
Joyful 432	Grace Darling 460	
Supreme Beauty 432	Lady Marion 460	

SPECIAL BULBLET OFFER

(Good Only Until March 15th)

The 189 varieties listed under our Long Season Specials of New and Recent Introductions are currently priced in large size bulbs at 25c to \$1.00 each. They are a very comprehensive list of the finest late introductions available in this price range.

Many of our customers prefer to buy bulblets rather than bulbs and we can offer all or any of these 189 varieties in 25c packets that will contain from 3 to 12 bulblets depending on the list value of the varieties selected.

For even greater economy — we suggest that you purchase 50c packets as these will contain 3 times the number of bulblets that you would receive in a 25c packet.

LONG SEASON SPECIALS OF POPULAR STANDARD VARIETIES

Price 60c per Lot. Catalog value per lot, 75c or more.

5 LOTS for \$2.75 — 10 LOTS for \$5.00

(Postpaid)

For each variety we furnish 2 lg., 3 med., 5 sm. (10 bulbs) in each lot.

The classification number, following the variety name designates the floret size and color. See our detailed explanation of this code in a special bracketed paragraph elsewhere in this bulletin.

Varieties prefixed with a "*" are the ultra popular miniature and small flowering varieties.

BULBLETS — We can supply bulblets (until March 15th) of all the varieties listed. Price per packet 25c. Each packet will contain 25 or more bulblets.

ALICE ADAMS 442	LEADING LADY 506
APRIL 430	LIPSTICK 441
ATHLONE 416	LUCETTE 531
AVIATRICE 500	LUCKY 366
*BABY BRONZE 190	MANCHU 411
BEAUTY'S BLUSH 440	MARLENE BOTH 530
BENGASI 530	MYRNA FAY 466
BENJ. BRITTON 366	NANCY 452
BETTY'S CHOICE 360	*OBERON 236
*BETTY CO-ED 240	OGARITA 532
BLONDIE 406	OKLAHOMA 386
BLUE BEAUTY 476	*OLIVE MARIE BROWN 222
BOULOGNE 562	ORANGE GOLD 422
*BROWN ORCHID 290	*OSAGE 236
BUCKEYE BRONZE 490	PATRICIAN 566
BURMA 562	PEACH GOLD 430
CHAUMONY 460	*PERKY 236
CLOTH OF GOLD 420	PHANTOM BEAUTY 540
COMMANDO 536	*PINK RIBBON 240
CONNECTICUT YANKEE 441	POETS DREAM 366
CONNIE OLIVIA 506	*QUEEN OF BREMEN 266
CONVOY 570	RABEL 477
COUTTS ORCHID 560	RED CHARM 452
COVER GIRL 542	REV. SAM CHADWICK 486
*CRINKLETTE 224	RHETT BUTLER 336
CRINKLE CREAM 410	ROI ALBERT 380
DEBORAH SAMPSON 440	ROLLA 480
DIEPPE 436	ROOSEVELT'S MEMORY 500
DISCOVERY 511	ROSE GEM 360
*DOLORES 240	ROSE O'DAY 560
DOVER 400	*ROSETTE 260
DREAMCASTLE 340	*RUBY 252
DUSTY MILLER 486	RUFFLED PRINCESS 440
ELIZABETH THE QUEEN 566	SINCERITY 507
*FAIRY FANCY 201	SMYRNA 390
FIREBIRD 436	*SNOW BABY 200
FIREBRAND 452	SOUTHERN DRAMA 536
FUCHSIA MAID 370	SPIC & SPAN 442
GENERAL EISENHOWER 562	SPITFIRE 432
GENERAL McARTHUR 441	SPOTLIGHT 413
GOLDEN ARROW 510	SPUNGOLD 312
GOLDEN BEAUTY 510	*STARLET 200
GOLDEN FRILLS 312	STORM KING 584
GOLDEN STATE 512	STYLE PLUS 432
GRATITUDE 424	*SUB-DEB 200
GREENLIGHT 306	SUMMER GAL 542
HARRY HOPKINS 462	SUNKIST 423
HEARTSTRING 542	SUNSPOT 417
HUNTRESS 466	SUSANNAH 440
HURRICANE 424	*THOMAS E. WILSON 132
INDIAN SUMMER 482	TOPSCORE 451
IVY ROBERTSON 441	*TWEEDLEDUM 362
JOURNEYS END 432	UNCLE TOM 590
JUNE DAY 441	VAN GOLD 312
*KEWPIE 150	VICTORY QUEEN 530
LALJA 401	WEDGEWOOD 366

SEEDLINGS AT GLADLAND ACRES

A Special Report by Paul V. Baker

Throughout the past 6 years the growing of seed and seedlings has been for us an absorbing part of our summer activities. This summer we had some 15,000 different seedlings bloom. Among this number that will flower for the third and fourth seasons we have a few more than 500 under number, with bulblets segregated so that any one of these may be increased if we decide they are distinctive and fine enough to merit further consideration.

From these 500 we have already chosen a group of 28 that on basis of past performance we rank as definitely superior, and 5 of this number we are releasing this spring. A detailed description of this five is given in our list of 1953 introductions elsewhere in this bulletin.

PREVIEW OF 1954 RELEASES

Others of this 28 are scheduled for introduction in 1954. To the first 50 applicants we will offer for \$3.00 one of each of 3 varieties which we plan to release next season. Any one of these may be returned for full credit if their performance is not up to your expectations. While your cost will be only 50% of our planned introductory prices, we feel that a trial distribution may reveal some unexpected faults — and such reports if received will be ample repayment for our loss in revenue.

For several years we have made available to our customers, seed, seedling bulbs and bulblets. We make no attempt to segregate either bulbs or bulblets until after we have checked the second bloom, so all offerings will be made only of stock before segregation and any lot we offer may include varieties which have been or will be reserved for possible introduction.

In Lots 6 to 10, inclusive, of this bulletin we offer varied selections of seedlings, seedling bulblets and seed. We are very sure that any of these will give you a very great amount of pleasure — far in excess of their moderate cost.